



VICTOR JACK MATHIEUX

email: victor@brainnectar.com

website: www.brainnectar.com

mobile phone: 1.347.433.7467

SELECTED EXPERIENCE

2004–PRESENT

January 2011–Present

A Goal Planner Creator

Design, self-publish, market, and distribute a product to help people do the things that are important to them.

August 2010–Present

Blue Fountain Media Branding & Identity Designer

Design identities for 15+ clients across a variety of industries, while virtually collaborating with account managers, creative directors, and senior designers.

Sept. 2009–Sept. 2010

THNKstudios Creative Director / Co-Founder

Responsible for branding, communicating with clients, and directing a team of programmers and designers.

March–May 2010

Zipcar Graphic Design Intern

Worked as a collaborative team member in a high energy, fast paced environment within a large organization.

May 2009–June 2010

OriginaliTees Lead Designer

In charge of T-shirt designs, print materials, and collateral.

Winter 2008

J.Crew Intern in Creative Department

Learned about managing a creative team, brand alignment, and the design process in the fashion industry.

Summer 2007

Graff Diamonds Intern

Working at this prestigious diamond company taught me that even traditional businesses benefit from innovation.

July 2004–Present

Design Consulting Freelance Contractor

Started freelancing at the age of 14, which allowed me to make many novice mistakes and develop values at an early age. I'm magnetized to this profession because of the variety of fascinating people it allows me to collaborate with and have worked with entrepreneurs, large organizations, artists, local businesses, scientists, and international luxury

EDUCATION

KNOWLEDGE & LEADERSHIP

Boston University 2007–2011

BFA – Graphic Design

Minor – Business Administration

3 Yrs. on Dean's List with Distinction

Received Dean's Scholarship in 2009 for academic excellence

Parsons School of Design 2009

Summer Product Design Program

BU Student Groups

AIGA–Vice President

Entrepreneurs–Founding Member

Technical Expertise

Adept in Adobe Creative Suite,

Microsoft Office, GoogleApps

Languages

Validated HTML, CSS, Basic PHP

Javascript, and Actionscript

PERSONAL

STATEMENT & HOBBIES

I see design and entrepreneurship as mediums to enhance personal growth and create value for people. I believe that greater value is created by combining creativity (right brain) with strategy (left brain) especially through the collaboration of diverse people. I'm multi-cultured and naturally curious, which helps me to tackle problems from multiple perspectives.

I'm optimistic about the future but try to enjoy the present as much as possible. To act on this desire I rock-climb, exercise, play guitar, meditate, do yoga, write, cook, and spend time with meaningful people.

WORK SAMPLES

WWW.BRAINNECTAR.COM